

## „The Contract Business 2019“ – benefit with efficient building

**Germany's unique** special publication on the Contract Business in the public domain, in the commercial and industrial construction also reappears in year 2019.

By example decisive reference reports from the following areas:

**Office/Administration:** office and administrative buildings, banks, insurance companies

**Hotel/Catering:** hotels, restaurants, commercial kitchens, lounges, spas

**Education/Health:** day care centers, schools, colleges, hospitals, doctors' offices, retirement and nursing homes, sports facilities

**Housing/Real Estate:** housing estates, commercial real estate

**Industry:** manufacturing, service and administrative buildings

the industry will given the opportunity to come up with innovative products for the contract business to recommend a competent partner. Both modernization but also new buildings under the aspects of energy optimization, cost savings for water, heating and operation are highlighted and discussed hygiene and comfort requirements.



### Target group/audience:

planners, architects, technical decision makers in building offices, the housing industry, schools, kindergartens, hotels, hospitals, fire departments, public facilities, HVAC businesses with planning department, industry and banks etc.

### Distribution:

**Increased circulation: 20,000 copies**

Due to the eligible target groups mix of magazines from HUSS Media:

„Moderne Gebäudetechnik“, „IVV Immobilien vermieten & verwalten“, „GV kompakt“, „Feuerwehr“, „gastronomie & hotellerie“ we have a special subscription sales structure available:

- planning and architectural firms: 7,000 copies
- technical decision makers in:
  - \* building authorities: 3,000 copies
  - \* housing industry: 3,500 copies
  - \* schools, kindergartens, hotels, hospitals, fire departments, public institutions: 5,000 copies
- HVAC plants with attached planning dept.: 1,500 copies

## **Outline the annual edition „The Contract Business 2019“:**

**Part 1** – analyzes the basics of the contract business and know-how in public tenders and deals with all questions and aspects of the funding programs of the federal and state governments.

**Part 2** – promotion campaign: for practical use traceable reference reports relating to construction or modernization. Here, your company could present an object-report.

Content: heating, sanitation, ventilation and air conditioning engineering projects/objects, making energy-efficient products, renewable energy and control technology for energy saving.

Each report includes: project, operators, implementation time, equipment used has come products and services, highlights of the project – f.e.: energy saving, CO<sub>2</sub> reduction or tech. details, etc. (2 printed pages = 6,000 signs; manuscript latest at 13<sup>th</sup> June 2019 to us).

**Part 3** – 1/2 page company profiles of the supplier:

Your company will be presented with.: logo 4c, address and contact details, year of establishment, management, operations, number of employees, annual turnover, product and service program, core competencies, references in the object store, contact (We give help with the substantive and technical preparation and send you some examples).

## **Basic Package:**

- in part 2: approx: 2–3 pages application report
  - in part 3: 1/2 page company profile
    - + company profile 1 year online available
    - + 10 voucher copies
    - + PDF of your company profile
- = € 2,300.00**

## **Attention: advantage for advertisers:**

If you will book an ad from ½ page 4c (price in mediakit € 3,680.00) you will get a free basic package!!

## **Contacts:**

### **Editor:**

Bernd Schröder: Tel .: +49 (0) 30 42151-386

E-mail: bernd.schroeder@hussberlin.de

### **Advertisements/Promotion:**

Marco Fiolka: Tel .: +49 (0) 30 42151 344

E-mail: marco.fiolka@hussberlin.de

### **Dates:**

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Manuscripts: 13<sup>th</sup> June

Artwork for ads: 18<sup>th</sup> July